

WeMeet - Venue Partner

Overview

At WeMeet, our mission is to help people build meaningful connections in their local communities through networking & social mixer events. We want to empower people to meet and connect in a social and engaging environment. We are looking partner with a select few venues in each city. Our goal is to build vibrant communities across US and Canada.

We have broken down the science of hosting successful networking & social mixer events. Our team of marketing and advertising experts will promote your venue and happy hour. We take care of all the event management, marketing, and promotion. Your venue will become the place community members gather every month to mix, mingle, and connect.

We are working hard to build vibrant communities across 100+ cities and are looking to partner with unique hotels bars, cocktail bars, wine bars, lounges, breweries, etc. **You keep 100% of the sales proceeds from our events!** We simply ask for a small fixed fee every month which goes towards covering the licensing, marketing & advertising costs associated with running and growing the community.

Our Mission

At WeMeet, our mission is to bring social back to networking. We aim to empower people to build meaningful connections in their local communities through live networking & social mixer events.

Trademark Notice

'WeMeet' is a registered trademarks of Promotely, Inc. and shall not be used without the prior written consent of WeMeet.

Benefits of Becoming a Venue Partner

Increase Food & Drink Sales

Increase your food and drink sales during a weeknight (T, W, Th) off-hour period. We typically host the events from 6-8 pm but some attendees tend to stay longer, grab a drink, and/or order some food.

Drive Consistent Traffic

Since our events regularly occur every month, as a venue partner you will benefit from consistent traffic to your establishment. One of the primary goals in the food and beverage industry is to get customers to frequently come back. As our community grows, so does the number of attendees many of which will come back to future events and maybe bring a friend or coworker.

Increase Awareness

Gain consistent increased exposure. We will actively promote your drink/happy hour menu to our members. All of our members are people that live or work in the community within a 10 mile radius. We will promote your venue as the official Venue Partner of WeMeet on Facebook, Eventbrite, Meetup, as well as our own community platform.

Create Social Buzz

We will promote your venue on an ongoing basis on social media and tag your venue in all of our event related posts. This is a great way to create word of mouth about your business. Many attendees often will tag you or checkin on social media. We quickly have become the most vibrant networking & social mixer event in many of the cities we have launched in within 6 months.

Pays for Itself

The revenue generated from the events more than covers the cost of the partnership. As the community grows, more and more people will discover your venue. They may

also become a regular customer if they have a positive experience or even host a private event with you. You keep 100% of the sales from the events. Your establishment becomes an instant hit in the community as a place where community members can gather and connect. There is no better form of word of mouth marketing.

Demographics & Attendee Info

Each event brings together 25-50+ people depending on the city, the capacity of the venue, and how long the event has been established. The average attendee is a professional or small business owner. They are equally split between men and women. Most attendees either live or work in the area. The target market is typically a 10 mile radius of the venue location.

Target Market - Who Attends?

- Professionals (All Industries)
- Freelancers
- Entrepreneurs
- Founders
- Business Owners
- Local Influencers

Event Marketing & Promotion

Growing a community takes time. We are able to grow most communities at around 100+ members per month. The key to growth is consistency. The more events we hold, the more people find out about the community and tell their friends, coworkers, etc.

Which channels do you use to promote the events?

The primary channels we use to promote the events are Google, Facebook, Instagram, LinkedIn, Eventbrite, and Meetup. We run Google Ads to the community page to drive member growth for specific keywords related to networking events, happy hour etc..



Event Supplies - What's Included?



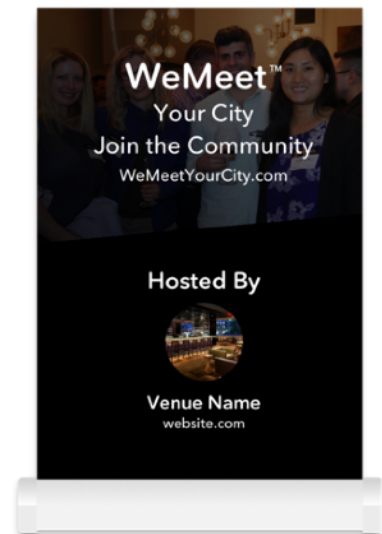
Name Tags



Black Sharpies



Tabletop
Sign



Pricing

Live networking & social mixer events are one of the best ways to promote your bar, lounge, brewery etc. and create buzz about your venue in the community. We do all the work and drive people to your venue every month like clockwork. Your venue becomes the place members of the community gather and socialize while enjoying amazing drinks. Consistently drive additional revenue on a week night while creating buzz about your business in the community. There is no better marketing strategy for venues.

10 Benefits of Becoming a Venue Partner

- Increase food & drink sales on a weeknight.
- Drive consistent monthly traffic.
- Increase awareness in the community.
- Create a buzz about your venue & happy hour.
- Track community growth and attendance.
- Increased exposure with our growing member network.
- Listing on our Venue Partners page.
- Weekly email campaign to all WeMeet members.
- Cross-promote internal events or promotions during the events.
- Pays for itself.

☐ **Monthly Plan - \$150 per month (\$5 per day)**

☐ **Annual Plan - \$1,500 per year (Save \$300 - 2 Free Events)**

You keep 100% of the sales proceeds from the events. The fee covers licensing, event management, and event promotion.

Questions? (833) 3WE-MEET

Your initial payment covers all the event supplies as well as marketing the first event. Your next payment will not be billed until after we go live with the first event. The payments are billed on the 1st of each month thereafter for the current month. Example: March 1st payment is for the event held in March. The card on file will be billed automatically. You may request to update the card on file at anytime.



Community Growth

We don't just host events, we build communities. You can see some examples of communities that are thriving. We host events in cities across the US, Canada, and abroad. As a venue, the goal is to keep people coming back. That's why building a community around your brand is super important.

<https://www.wemeet.net/groups>



What We Look For

We specifically look for unique venues that offer an amazing ambiance. We are particular about offering a great experience to our members. We evaluate the following when selecting a venue partner:

- Atmosphere
- Positive Reviews
- Happy Hour or Drink Specials

Setup is a Breeze

1. Place the **tabletop sign** on the reserved table ideally by the bar facing the entrance to ensure that attendees can easily identify the event. The hostess can simply direct attendees to the table when they arrive for attendees to grab a name tag.

2. Display the **name tags** and **black sharpies** on the table in front of the tabletop sign. Attendees will simply grab a name tag, grab a drink, mix and mingle.

We supply the event supplies and replenish them when you run out

Cancellation

We strongly believe in our mission to bring communities closer together and the value we provide to our Venue Partners. Please let us know in writing 30 days prior to the renewal date if you no longer wish to continue the partnership. This will provide us with enough time to find a new venue partner to continue running the events.

We put in a great deal of time and effort to start, grow, and scale communities. Should you decide to cancel the agreement before the end of the **6 month term**, the remaining balance will be due and billed. The partnership will be transferred to the next venue on the list that has expressed interest in that city. We only partner with a select few venues in each city.

Agreement Term

Due to the amount of time it takes to plan and coordinate ongoing monthly events, we ask for a minimum of a **6-month commitment (or 6 events)**. Our target goal is to add around **500+ members** during this period. We typically average a growth rate of 100 members per month. Consistency is key to member/community growth. The agreement will automatically renew for an additional 6 months unless canceled in writing before the term end date.

Authorization

By signing below you accept the terms of this partnership agreement.

Full Name

Signature

Title

Venue Name

Website

City (Where event will be hosted)

Date

Preferred Day

- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday

We host events from 6-8 pm directly after work.



**Want to create social buzz in
your community?**



Get Started

[See Past Event Photos](#)

